ALGAVITE HEALTH FOR SCALP EXFOLIANTING SHAMPOO

ASSESSA
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Exfoliating shampoo with a creamy and light texture that cleans, purifies, treats and exfoliates the scalp, leaving it cleaner, without oil and residue.

How to use: Once a week, apply the product instead of shampoo. Massage your scalp to exfoliate and create lather. Spread the foam from root to tip, lengthwise. Rinse thoroughly.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
	Sodium Gluconate	Sodium Gluconate	0,10	Chelator	-
	Butylene Glycol	Butylene Glycol	4,50	Humectant	-
B	**CARBOGREEN EO**	**Oryza Sativa Rice Starch (and) Tapioca Starch (and) Cyamopsis Tetragonoloba (Guar) Gum (and) Algin**	**1,00**	**Sensory Agent and Texturizer**	**ASSESSA**
	CARBOGREEN QB	**Zea Mays (Corn) Starch (and) Caesalpinia Spinosa Gum (and) Algin**	**2,00**	**Sensory Agent and Texturizer**	**ASSESSA**
C	Stearic Acid	Stearic Acid	4,00	Thickener	-
	Olivem 900	Sorbitan Olivate	2,00	Emulsifier	Hallstar
	PLUGIN GS	**Helianthus Annuus Seed Extract, Isopropyl Palmitate, Hydrogenated Farnesene, Simmondsia Chinensis Seed Oil ,Salvia Hispanica Seed Extract, Tocopheryl Acetate**	**1,00**	**Alternative to Silicone D5, Spreadability, Emollient**	**ASSESSA**
D	Coco-glucoside	Coco-glucoside	10,00	Non-ionic Surfactant	-
E	Sodium Cocoyl Isethionate	Sodium Cocoyl Isethionate	15,00	Mild Anionic Surfactant	-
F	**ALGAVITE**	**Kappaphycus Alvarezii Extract, Fucus Vesiculosus Extract, Glycerin, Sodium Benzoate and Potassium Sorbate**	**1,00**	**Scalp Hydration, Scalp Oil Reduction, Scalp Erythema Reduction**	**ASSESSA**
	ACTIMULSI GA20 BS	**Acacia Senegal Gum Extract, Sodium Benzoate and Potassium Sorbate**	**2,00**	**Softness and tidiness of hair**	**ASSESSA**
G	Fragrance Elegance (36.26726)	Parfum	0,20	Parfum	Iberchem
	Microcare BS	Sodium Benzoate and Potassium Sorbate	1,00	Preservative	-
H	Apricot Scrub	Prunus Armeniaca Kernel Powder	6,00	Exfoliating Agent	Alpha Química
I	Citric acid	Citric Acid	qs	pH Adjustment	-

PROCEDURE: Add phase A to the container and start stirring until it dissolves. Mix phase B separately and add gradually at room temperature with vigorous stirring. Heat to 80 - 85°C and mix for 20 min. Add phase C and homogenize for 5 min. Add phase D keeping the temperature at 85°C and mix well. Start cooling with light agitation. Add phase E little by little with light agitation so as not to form foam. Mix until complete homogenization. At 40°C add phases F, G and H respectively, with 5 min between each phase. Adjust the pH with phase I.

FORMULA SPECIFICATION:
- Viscosity: 30.000 - 40.000 cps, spindle 05, torque 10
- pH: 4,5 - 5,0

ASSESSA's raw materials:

THE CARBOGREEN PLATFORM allows us to make natural and biodegradable hydrogels with a unique sensory profile. Here, CARBOGREEN QB provides creaminess and a light sensorial feel to the formulation. CARBOGREEN EO provides viscosity and cream gel texture.

PLUGIN GS is a biomimetic association of lipids that simulates the composition of the oil produced by the sebaceous glands, restoring the lipid balance of dry, fragile and/or damaged hair.

ACTIMULSI GA20 is a natural multifunctional bioactive derived from the scar exudate of Acacia senegal, which improves the sensorial properties of formulas, providing a soft touch.

ALGAVITE is a bioactive with powerful immunomodulatory activity, made from selected red and brown marine algae, rich in biopolymers, polyphenols and trace elements, which stimulates the structural balance of the scalp and improves its vital functions, such as hydration, oil reduction and of scalp erythema.

This formulation was developed and tested in our laboratories with the ingredients and quantities described. This is a prototype intended to show raw materials capabilities. Assessa is not responsible for the use of this formula.